

DISC PUBLISHER BUSINESSCARD ADAPTER KIT

FOR BUSINESS CARD, HOCKEY RINK AND MINI CDS



APPLICATIONS:

Company/Product/Service

Marketing/PR
Movie/CD Sampler
Software Memo
Training

Marketing/PR

Event Marketing
Audiovisual Brochures
Multimedia Presentations
Collateral
Interactive Direct Mail
Media and Press Kits

Audio

Compilation Discs
Demos
Samplers

Business Cards

Multimedia business cards
with instant access to web
pages and presentations.

Invitations

Multimedia invitations to
events, meetings, etc.

Consumer/Mass Market

Greeting Cards

Ticketing

Exhibition/Concert/Event/Ticket
Theme Park Tickets

What are the benefits of using Multi-Shape CD-Rs?

- Professional and premium appearance
- Promotes corporate and product identity
- Much easier to handle than printed marketing material (compact for storage and mailing)
- Gives customer fast and easy access to information
- Easy to update changing content

The Adapter Kit consists of six parts:

1. Input Bin for 80mm mini-CDs and 59x85mm rectangular CDs
2. Input Bin for 63x80mm "hockey rink" CDs
3. Output Bin that fits inside the current 120mm output bin
4. Centering Ring for the printer tray
5. Centering Ring for business card and hockey rink CDs
6. New SureThing™ software with templates for all of the supported CD sizes

Now you can produce your own stunning business card and mini CDs with the Disc Publisher Business Card Adapter Kit.

Electronic business cards are the next generation of business cards. They can hold a complete multimedia presentation of a company including video and sound. They can also be set up with an automatic web link to your company's web site. These CDs stand out too because of their unique shape and size. More than just a business card, they can help keep your business in touch with your customers. And, if your business information changes frequently, no problem! Just update your content, print and burn a new CD. It's that easy.

These uniquely shaped and sized CDs are not only great for business applications but for a number of other purposes. See some of the applications listed far left.

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